2019 CRESTMONT RESEARCH STOCK MARKET MATRIX

INDIVIDUAL INVESTOR (TAXPAYER) REAL RETURNS

Real Returns (inflation adjusted), including dividends (reinvested), transaction costs, and taxes paid

COMPONENTS	
Index	Included
Dividends	Included (Reinvested)
Transaction Costs	Included
Taxes	Included (Paid)
Inflation	Real (Inflation Adjusted)

2019 MATRIX: AVERAGE ANNUAL DATA

NOTES:

1) Numbers reflect the percentage annual rate of return from the starting period to the ending period
2) Returns include index returns, dividends, transaction costs/fees (bid/ask spread, commissions, fees, etc.), and taxes; real returns are adjusted for inflation (see assumptions)
3) Red: <0%; Pink: 0% - 3%; Blue: 3% - 7%; Light Green: 7% - 10%; Dark Green: >10%
4) Black type reflects P/E ratio increasing over the period; White type reflects P/E ratio decreasing over the period
5) The black diagonal line reflects the boundary of 20-year periods
6) S&P 500 & P/E reflect the methodology popularized by Robert Shiller with average daily index annually and other related data (P/E10)
7) Other data and information developed from various sources and believed to be reliable

LEGEND			
Red		<	0.0%
Pink	0.0%	-	3.0%
Blue	3.0%	-	7.0%
Light Green	7.0%	-	10.0%
Dark Green		>	10.0%

White Numbers: Decreasing P/E Ratio

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FROM	TO	P/E	1899=1	Yr: 19
		19	1	00
		23	1	01
		22	1	02
		18	1	03
		16	1	04
		18	1	05
		19	1	06
		19	2	07
		13	1	08
		15	2	09
		14	1	10
		15	2	11
		14	2	12
		14	2	13
		12	1	14
		11	1	15
		11	2	16
		12	1	17
		9	1	18
		6	2	19
		7	1	20
		5	1	21
		8	1	22
		8	1	23
		8	2	24
		10	2	25
		12	2	26
		16	2	27
		22	3	28
		28	4	29
		31	4	30
		33	3	31
		15	2	32
		8	2	33
		11	2	34
		12	3	35
		13	4	36
		19	3	37
		18	4	38
		34	3	39
		16	3	40
		15	3	41
		12	3	42
		9	3	43
		11	3	44
		10	4	45
		9	3	46
		11	4	47
		10	4	48
		9	3	49
		10	4	50
		11	4	51
		12	4	52
		12	5	53
		12	4	54
		14	5	55
		18	6	56
		18	8	57
		16	9	58
		15	8	59
		18	8	60
		16	10	61
		15	10	62
		18	11	63
		17	10	64
		20	12	65
		19	10	66
		22	12	67
		20	13	68
		23	14	69
		23	13	70
		21	14	71
		22	13	72
		21	14	73
		21	13	74
		19	14	75
		15	11	76
		17	12	77
		18	13	78
		16	12	79
		18	13	80
		16	12	81
		11	9	82
		10	8	83
		12	10	84
		10	9	85
		12	9	86
		10	8	87
		9	8	88
		9	8	89
		9	8	90
		8	8	91
		7	8	92
		10	9	93
		9	8	94
		11	9	95
		13	11	96
		15	13	97
		16	14	98
		14	13	99
		17	15	00
		16	14	01
		17	15	02
		19	17	03
		22	19	04
		27	22	05
		32	26	06
		36	31	07
		29	26	08
		21	19	09
		25	22	10
		27	24	11
		28	25	12
		33	28	13
		38	33	14
		40	35	15
		46	40	16
		50	44	17
		52	46	18
		29	25	19

| S&P 500 Index Value | 6 | 8 | 8 | 7 | 7 | 9 | 10 | 8 | 8 | 10 | 9 | 9 | 10 | 9 | 8 | 8 | 9 | 8 | 8 | 9 | 8 | 7 | 8 | 9 | 9 | 11 | 13 | 15 | 20 | 26 | 21 | 14 | 7 | 9 | 10 | 11 | 15 | 15 | 11 | 12 | 11 | 10 | 9 | 12 | 12 | 15 | 17 | 15 | 16 | 15 | 18 | 22 | 24 | 25 | 30 | 40 | 47 | 44 | 46 | 57 | 56 | 66 | 62 | 70 | 81 | 88 | 85 | 92 | 98 | 98 | 83 | 98 | 109 | 107 | 83 | 86 | 102 | 98 | 96 | 103 | 119 | 128 | 120 | 160 | 160 | 187 | 236 | 287 | 266 | 323 | 335 | 376 | 416 | 452 | 460 | 542 | 670 | 873 | 1086 | 1327 | 1427 | 1194 | 994 | 965 | 1131 | 1207 | 1310 | 1477 | 1220 | 948 | 1140 | 1268 | 1379 | 1644 | 1931 | 2061 | 2095 | 2449 | 2746 | 2913 |
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