2023 CRESTMONT RESEARCH STOCK MARKET MATRIX

S&P 500 INDEX ONLY
NOMINAL RETURNS

Nominal Returns (not inflation adjusted), without dividends, transaction costs, or taxes

COMPONENTS	
Index	Included
Dividends	Not Included
Transaction Costs	Not Included
Taxes	Not Included (Deferred)
Inflation	Nominal (Not Inflation Adjusted

2023 MATRIX: AVERAGE ANNUAL DATA

NOTES:
1) Numbers reflect the percentage annual rate of return from the starting period to the ending period
2) Returns include index returns & exclude dividends, transaction costs/fees (bid/ask spread, commissions, fees, etc.), and taxes; nominal returns include inflation (see assumptions)
3) Red: <0%; Pink: 0% - 3%; Blue: 3% - 7%; Light Green: 7% - 10%; Dark Green: >10%
4) Black type reflects P/E ratio increasing over the period; White type reflects P/E ratio decreasing over the period
5) The black diagonal line reflects the boundary of 20-year periods
6) S&P 500 & P/E reflect the methodology popularized by Robert Shiller with average daily index annually and other related data (P/E10)
7) Other data and information developed from various sources and believed to be reliable

LEGEND			
Red		<	0.0%
Pink	0.0%	-	3.0%
Blue	3.0%	-	7.0%
Light Green	7.0%	-	10.0%
Dark Green		>	10.0%

White Numbers: Decreasing P/E Ratio

CRESTMONT RESEARCH

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FROM	TO	P/E Ratio	S&P 500 Index	← "0" Year
P/E	Yr: 19		FROM	
18.6	1900		Rodin Completes 'The Thinker'	
22.7	1901		First Electric Typewriter	
22.0	1902		Navy Installs Radio	
17.6	1903		Wright Bros Fly	
16.3	1904		Crayola & Jell-O	
19.3	1905		Pen Gets Pocket Clip	
18.7	1906		S.F. Earthquake	
13.4	1907		Photocopier Marketed	
13.1	1908		Model T Introduced	
14.9	1909		Chlorine In Drinking Water	
13.5	1910		Electric Range Invented	
14.2	1911		Sherman Anti-Trust Act; Airmail Begins	
13.7	1912		Titanic Sinks; U.S. Radio Act	
11.9	1913		Income Tax & Federal Reserve	
11.1	1914		WWI Starts; First Transcon. Phone Call	
11.5	1915		Americans Avg 40 Phone Calls A Year	
12.0	1916		Keds & Electric Clock Invented	
8.8	1917		US Enters WWI; Einstein Theorizes Lasers	
6.4	1918		WWI Ends	
6.5	1919		Prohibition; Shortwave Radio; Dial Phones	
5.3	1920		Women's Right To Vote	
5.4	1921		World Series On Radio; Quartz Crystals	
7.5	1922		100,000 Radios Made In U.S.; 3 Frequencies	
7.9	1923		500,000 Radios Made; Neon Signs	
8.4	1924		2.5 Million Radios Made; Frozen Food Invented	
10.1	1925		Commercial Picture Fax By Radio In U.S.	
11.7	1926		First Publicly Shown 'Talkie'	
15.9	1927		2-Way Radio Phone: U.S. To London ($15/min)	
21.8	1928		Teletype Machine; Test TV In 3 Homes	
27.6	1929		Crash of '29; Car Radio	
21.5	1930		Photo Flash Bulbs	
14.7	1931		Radios In 40% Of Homes; Scotch Tape	
8.1	1932		Radar; 8 mm Cameras; Electric Eye Scanner	
11.1	1933		End of Prohibition; FM Radio; Wallboard	
12.2	1934		Radios In 50% Of Homes; AP Wirephoto	
13.1	1935		Social Security Act Passed	
19.3	1936		BBC First TV Service, 3 Hours A Day	
18.5	1937		Hindenburg Airship Crash	
13.9	1938		National Minimum Wage Enacted	
15.6	1939		WW II Begins; Regular TV In U.S.; Helicopter	
14.7	1940		FM Radio; Radar; 1st Social Security Check	
12.2	1941		Pearl Harbor Attack; 2-Way Police Radio	
9.2	9		U.S. Office Of Censorship Due To War	
11.0	12		Phone Line Repeaters Help Service	
11.3	13		D-Day, Normandy	
13.3	15		World War II Ends; FCC Sets VHF Channels	
14.0	17		ENIAC, 1st Computer; First Copy Machine Sold	
11.2	15		Transistor Invented; Microwave Oven	
10.7	16		Israel Established; RCA High Speed Fax	
9.9	15		NATO Established; Network TV In U.S.	
11.2	18		Korean War Begins; Credit Card Created	
12.0	22		Color TV; Modern Plastic Invented	
12.5	24		Phone Area Codes; EDVAC Computer	
12.0	25		Korean War Ends; Magnetic Core Memory	
13.7	30		TVs In 54% Of Homes; Transistor Radios	
17.5	40		Tests Begin On Digital Fiber Optics	
18.3	47		Transatlantic Phone Cable; The Pager	
15.6	44		Sputnik, First Satellite; EEC Formed	
15.1	46		Stereo LP Records; Data On Phone Lines	
17.4	56		90% Homes w/TVs; Laser; Weather Satellite	
20.5	66		Berlin Wall Built; IBM Selectric Typewriter	
18.8	62		Cuban Missile Crisis; Mariner II At Venus	
20.3	70		Kennedy Killed, Income Tax 91% To 70%	
22.6	81		Vietnam Begins; Home VCR	
23.3	88		First Minicomputer; Car Phones; Hypertext	
21.3	85		Dow @ 1,000; 8-Tracks In Cars; Fax Machine	
21.6	92		Floppy Disk; Cordless Phones; Dolby	
21.5	98		Intelsat Global Satellite Link; Intel 1KB RAM	
19.4	98		Neil Armstrong Walks On Moon; ATMs	
15.2	83		Barcodes; First Internet Connections	
16.9	98		Microchip, Price Controls; Answering Machine	
17.8	109		Dow Closes Above 1,000; Pong; HBO	
16.1	107		U.S. Leaves Vietnam; International Internet	
10.9	83		Nixon Resigns; Wage & Price Controls End	
10.2	86		Microsoft; Optical Videodisk Demo	
11.5	102		Apple I; Cray-1; Home Satellite Dish	
10.4	98		Elvis Dies; TRS-80 PC; Fiber Optic Call	
9.4	96		Modems; Cell Phones; Intel 16-bit Chip	
8.9	103		CompuServe Online; VisiCalc Spreadsheet	
8.8	119		CPI 13.5%; CNN; Sony Camcorder	
8.5	128		IBM PC Introduced; 300 bps Modems	
7.3	120		Dow Over 1,000; Compact Disk; 5.5 Mil. PCs	
9.6	160		AT&T Breakup; 288k Chips; Domain Names	
9.4	160		3 1/2" Floppy; Intel 32-bit; 1 MB Chips	
10.7	187		Cellphones; 2400k Modems; Windows OS	
13.4	236		Laser Printers; TV On 7 Hrs/Day In U.S.	
16.0	287		Stock Market Crash; 50% Have Cable TV	
14.4	266		Transatlantic Fiberoptic Cable; Internet T1	
16.6	323		Poland Solidarity; Nintendo Profits @ $1 Bil.	
16.5	335		World Wide Web (www)	
17.9	376		Gulf War; USSR Breakup; 75% Have VCRs	
19.6	416		65 Mil. PCs; 200k On AOL; CDs > Cassettes	
20.7	452		Pentium Chip; HTML; V-Chip	
20.5	460		First WTC Attack; Satellite TV; 33% w/PC	
22.7	542		NAFTA Enacted; Dot.com; Internet Audio	
25.9	670		100k Web Sites; 30 Mil In U.S. On Internet	
31.0	873		Internet Video; 43% In U.S. Have PCs	
36.0	1086		Russia Debt Default; 75 Mil U.S. On Internet	
42.1	1327		Satellite Can See 3' Objects On Earth	
41.7	1427		Dow Hits 11,723; NASDAQ Hits 5,048	
32.1	1194		WTC Attack (9/11); >50% U.S. On Internet; iPod	
25.9	994		HDTV Grows; Wi-Fi Laptops; DVD Sales>VCR	
24.1	965		Iraq Conflict; Home Networks; T-Bills @ <1%	
26.4	1131		Hybrid Cars; Flat Panel TVs; Blogs; VoIP	
26.0	1207		Hurricanes; $70 Oil; Podcasts; Housing Boom	
26.0	1310		YouTube; Dow High; Pluto Demoted; Fed Pause	
26.8	1477		iPhone; Sub-Prime; Going Green; Facebook	
20.8	1220		Recession; Wall Street Crisis; $144 Oil; Obama	
16.9	948		H1N1; Jackson Dies; GM Bankruptcy; Digital TV	
20.7	1140		iPad; Greece Debt Crisis; Twitter; QE2	
21.8	1268		The Cloud; Arab Spring; OWS; E-books	
21.4	1379		Google Glass; Mars Rover; iPhone5; Fiscal Cliff	
23.2	1644		Fed Taper; Detroit Ch 9; NSA; ACA Launch; Nest	
25.5	1931		Ebola; ISIS; Amazon Drones; Wearable Tech	
26.2	2061		ZIRP Ends; Iran Deal; Refugees; Driverless Car	
26.1	2095		Brexit; Trump; <$30 Oil; Cyborg Stingray	
29.9	2449		Bitcoin Mania; Robot Citizen; Teleporting; WattUp	
31.5	2746		Apple $1T; Tax Reform; Zero Carbon Nat Gas; 5G	
29.4	2913		UPS Drones; Quantum Supremacy; Starlink L1	
29.8	3218		Covid; Zoom; ZIRP II; mRNA Vaccine; Dow 30k	
36.8	4273		Inflation; Bitcoin ETFs; Metaverse; Kirk To Space	
31.0	4099		ChatGPT; Pig Heart; Genome 100%; World 8B	
	Yr: 19		Everything AI; WHO Covid End; India Moon/#1 Pop	

| S&P 500 Index Value | | |