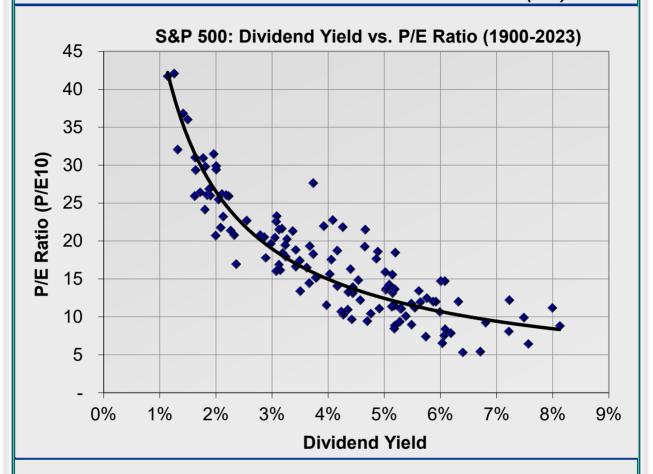
## DIVIDEND YIELD vs. P/E RATIO DIVIDEND YIELD CONFIRMS MARKET VALUATION (P/E)



## IMPACT OF VALUATION ON DIVIDEND YIELD

Dividend Yield Mathematically Declines as Market Valuation (P/E) Increases.

Illustration:		
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Earnings Per Share (EPS)	\$2.00	
Dividend Per Share (DIV)	\$0.90	
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Payout ratio	45%	

P/E	EDO	DIV/	(EPS x P/E)	DIV
RATIO	<u>EPS</u>	DIV	PRICE	YIELD
35	\$2.00	\$0.90	\$ 70	1.3%
30	\$2.00	\$0.90	\$ 60	1.5%
25	\$2.00	\$0.90	\$ 50	1.8%
20	\$2.00	\$0.90	\$ 40	2.3%
17	\$2.00	\$0.90	\$ 34	2.6%
15	\$2.00	\$0.90	\$ 30	3.0%
13	\$2.00	\$0.90	\$ 26	3.5%
10	\$2.00	\$0.90	\$ 20	4.5%
7	\$2.00	\$0.90	\$ 14	6.4%

Note: This partially explains the reason for currently low dividend yields. Further, the payout ratio of dividends to earnings has historically been 35% to 60% and is currently near the bottom of the range.

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